ABSTRACT OF THE DISCLOSURE

An automatic wire lubricating device includes first and second components each having a body section of semi-annular configuration defining a portion of a continuous cylindrical interior reservoir formed by the body sections when they are fastened together into an annular body defining a central opening, a pipe fitting attached on an outer circumferential side of the body section of the first component in flow communication with the interior reservoir such that the pipe fitting can be coupled to a soap line coming from a pump, dispensing holes circumferentially spaced apart defined through the body sections providing flow communication from the interior reservoir to the central opening, and coupler pins formed on opposite ends of the body sections of the first and second components which fit together so as to make a tight seal of the interior reservoir when the first and second components are fastened together.